

Athens, the 11th of March 2014

Product Recall Information Notice on cake product

Hellenic Food Authority (EFET) and more specifically its Regional Directorate in Attica, following consumer complaint, found out the presence of green colored moulds in the interior layer of a cake product as well as the presence of an unacceptable odour.

The implicated product has the trade name "strawberry flavoured cake - MIDI FARCI FRAGOLA, DO-RA SNACS Srl" (in Greek: «κέικ με γεὐση φράουλας- MIDI FARCI FRAGOLA, DO-RA SNACS Srl») in multi-package of 10 pieces of 28 gr each, with lot number L30213A and best before date 28/7/2014. The product is produced by the Italian company "CASALINI SRL" and is distributed in the Greek market by the company "VICTORY S.A." situated at No. 14 of the 44^{th} street, Industrial Area in Ano Liosia (in Greek: " 44^n oδό νούμερο 14 Bio.Πα. Άνω Λιοσίων").

EFET requested the immediate recall/withdrawal of the implicated lot of the product. Relevant controls are already in progress by EFET.

Consumers who have in their possession the aforementioned product (photo is depicted below) are advised not to consume it.



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