



Athens, 22nd of July 2013

PRESS RELEASE

Product Recall Information Notice

EFET and more specifically its Regional Directorate in West Attica in collaboration with the General Chemical State Laboratory identified a non-safe product -Pork shoulder- in which food colour (carmine) was detected, a food additive non permitted for use for this specific food product, following the Official Control Program for Safety and Quality of Foods, and especially to Food Additives.

The implicated product has the trade name “Pork Shoulder, Product of Thermal Process-Edesma, Elliniki Farma” (in Greek: “Χοιρινή Ωμοπλάτη, Προϊόν Θερμικής Επεξεργασίας-Έδεσμα, Ελληνική Φάρμα”) in package of 140 gr, with best before date 24/11/2013 and Lot 2305, produced by the company “EDESMA-AEBE” (in Greek: “ΕΔΕΣΜΑ-ΑΕΒΕ”), situated in the Industrial Zone of Sindos.

EFET requested the immediate recall/withdrawal of the specific lot of the product in its total, by the company. Relevant controls are in progress.

Consumers, who have in their possession the aforementioned product, are asked not to consume it.