

Athens, 12th of December 2012

Product Recall Information Notice

Hellenic Food Authority (EFET) and more specifically its Regional Directorate in East Macedonia and Thraki, following consumer complaint for a product sold by Super Market "LIDL Hellas" in the city of Alexandroupolis and further investigation and controls conducted by EFET, requested the recall/withdrawal of a greek traditional confectionary product (Melomakarono) due to mould presence. The company "LIDL Hellas" had already started withdrawal procedures for this product, without informing consumers by recall notice.

The product being recalled is:

Melomakarona with trade name «ΓΛΥΚΑΝΘΗ ΜΕΛΟΜΑΚΑΡΟΝΑ – GLIKANTHI MELOMAKARONA», in paper package of 1 kg, with best before date 31/1/2013, produced in Greece for the company 'LIDL Hellas S.A.".

Consumers who have in their possession the aforementioned product are asked not to consume it. Photos of the product are given below.





124 Kifissias Av. & 2, Iatridou Str., 115 26 Athens, Greece ,Tel.: +30 210-6971500, Fax: +30 210-6971501

E-mail: info@efet.gr, Internet site: http://www.efet.gr